



All innovations of the sector gather to prepare for the future

The end of the European quota system is soon to come and the environmental restrictions are getting more complex. In this strongly evolving context, Betteravenir will bring together both the agricultural and agro-industrial sectors, to give practical solutions for the future. The event will take place the **26th and 27th of October in Moyvillers, in the Oise region, in France.**

More than **160 exhibitors will come to present their innovations and most updated research in a variety of sectors:** agricultural equipment, seeds, protection products, fertilizers agronomy or numeric.
Reminder: presence of a stand dedicated to the genomic research program: AKER.



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The highlights of Betteravenir are of course the dynamic demonstrations of harvesting materials. This year, all of the 6 constructors (Franquet, Gilles, Grimme, Holmer Exxact, Ropa et Vervaet) will present 13 of them.

THE VILLAGE OF TECHNOLOGIES BETTERAVENIR



New in 2016: "The Village of Technologies": workshops and discussions with technical experts from ITB, IRBAB and their partners on the latest research and advances in beet harvest.



- The "**Harvesting and Conservation**" Workshop will give key elements to address post-quota issues on harvesting quality, storage of silos and on the economic and organizational aspect of the work through **Perfbet's** tool for decision making.
- The "Soil conservation" workshop will tackle the harvesting stage through an environmental angle with the latest results on the soil compaction: how to prevent this and how to detect it? What impacts do harvesting machines?

* "The Village of Technologies": Agro-Transfert, Chamber of agriculture in Hauts-de-France, Michelin Group, Oise and Tereos

DAILY PROGRAM

Open from 8 am to 6 pm - **Free entrance**

8:30 - 10:30 AM and 2:30 - 4:30 PM Dynamic demonstrations of harvesting materials

11:00 - 12:30 Parade of materials commented by manufacturers

8:30 AM - 06:00 PM Open visitation of exhibitors

Restaurants and Snacks on the exhibition

More informations on betteravenir.com

*Betteravenir 2016: the biggest European field exhibition
dedicated to sugar beet*

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Press contact

Lucie Viou - ITBcommunication@itbfr.org

Work phone. : +33 (0)1 44 69 43 54 - Mobile : +33 (0)6 13 86 22 54