

## European producers mobilise to defend and promote the European Agriculture and its production model

**FruitVegetablesEUROPE** (EUCOFEL) has met with like-minded European and national associations in the agricultural sector who are deeply concerned about the European Union's trade policy on Thursday 23 May 2019, in Brussels.

The decision has been taken to create the “**Alliance for the Defense of European Agriculture**” (ADEA).

**The Alliance is pro-European and calls upon the support of the new Members of the European Parliament to defend and promote European farmers and products, and ensure a level-playing field in trade agreements with third countries.**

FruitVegetablesEUROPE's President, Juan Marín, said: “*The Alliance wants greater determination from the EU institutions to insist that all imports of agri-food products meet exactly the same standards imposed on European producers.*”

In addition to these food-safety requirements, there needs to be more focus on the environmental and social sustainability criteria when negotiating trade agreements with third countries.

The Alliance collectively demands that:

- European agriculture is not undermined in trade agreements with third countries;
- Imported products respect the same production standards as those imposed on European producers, both in conventional and organic farming;
- European consumers have access to transparent information regarding the differences between EU production models and those of third countries;
- European consumers understand and support the social and cultural aspects of the EU farming.

The Alliance is open to all sectors willing to defend the EU agriculture.

The <b>founding members</b> of the Alliance are:	
FruitVegetablesEUROPE (EUCOFEL)	ANPCA- Spanish Garlic producers and traders (Spain)
FEPEX - Spanish Federation of fruit and vegetables producers & exporters (Spain)	KZGPOiW- Polish national Association of fruit and vegetables producer groups (Poland)
CGC - Spanish Citrus Management Committee (Spain)	AOPn Tomato & Cucumber from France (France)
APROA - Association of Producer Organisations of Fruit and Vegetables of Andalusia (Spain)	INCOFRUIT Hellas (Greece)
UGPBAN – French Banana sector (France)	The Irish Cattle and Sheep Association (Ireland)
ASPROCAN – Spanish Banana sector (Spain)	The European Sugar Manufacturer's Association (EU)
	CIBE - International Confederation of European Beet Growers (EU)



## **FruitVegetablesEUROPE**

Founded 60 years ago, FruitVegetablesEUROPE (EUCOFEL) is the European Association representing the EU fruit and vegetables production and trade at European level.

FruitVegetablesEUROPE members are National and Regional Federations/Associations (mainly PO and APO) and companies from the main European fruit and vegetables producing countries (France, Germany, Greece, Italy, Poland, Portugal and Spain).

FruitVegetablesEUROPE's mission is to represent, defend and promote the Fruit and Vegetables produced in the EU.

More information: [www.eucofel.eu](http://www.eucofel.eu)

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ALLIANCE FOR THE DEFENSE OF EUROPEAN AGRICULTURE