

## PRESS RELEASE

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### **Appointment of Pierre-Emmanuel Bois as Director of CGB, the Confederation of French Sugar Beet Growers'**

**Paris, December 6, 2016** - After 24 years as Director of CGB, Alain Jeanroy will retire at the end of 2016. He started at CGB's economic service from 1983 to 1989, then worked as Director of the AGPM (General Association of French Maize Producers) before reintegrating CGB in 1993 as Director.

Face and pillar of the sugar beet world, Alain Jeanroy has passed the sugar beet years with ambition, contributing to the numerous highlights of the sector, such as the strengthening of cooperatives, the development of ethanol, the renewal of many sugar regulations, the 2006 Sugar Market reform and finally the preparation for the end of quotas. He has worked hard to give CGB an international dimension, to make this sector an exceptional one and to defend the income of beet growers.

Eric Lainé President of CGB, underlines that "CGB and beet growers owe him a lot. During all these years, he has always lived up to the ambitions of this sector. By taking over the reins of CGB, he has carried out fundamental work with a commitment and an energy which have largely contributed to making CGB an organization which is today respected and recognized by the agricultural world in France and at international level".

Pierre-Emmanuel Bois will succeed Alain Jeanroy at the head of the CGB as of December 16, 2016. Pierre-Emmanuel Bois, 47, holds a Bachelor of Law Degree and a Post-Graduate Degree in Political Sciences from the Lyon Institute of Political Studies (IEP Lyon). He was formerly Deputy Secretary General of CGAD (General Confederation of Retail Food), then Delegate General of UNEP - Landscape Enterprises from 2002 to 2016. He was also Chairman of CEDAP (Study Center of Directors of Professional Associations) from 2013 to 2015.

Pierre-Emmanuel Bois has a great knowledge of professional organizations and arrives at a key moment for CGB and the sugar beet sector. On the eve of the end of the sugar quotas, many challenges must be met in order for CGB to remain a strong tool to accompany growers in this crucial period.

"I discover a structured sector, a high level of technical innovation and motivated women and men. These are major assets when facing the profound changes linked with the end of quotas. As always, CGB will accompany growers and ensure that a competitive sector is maintained. We have to write - all together - a new chapter in the history of sugar beet." said Pierre-Emmanuel Bois.

- Text translated by C.I.B.E. -